

KNOWLEDGE HUB



Southeast Asia & Asia Pacific

RESEARCH & REFERENCES

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Lombok Pottery	03
Songket Weaving	04
Cham Pottery	06
Kamcheng Peranakan Porcelain	07
T'nalak Weaving	08
Nyonya Kebaya Embroidery	09
Kesi Silk Weaving	10

Table

of Contents



Existing Global CSR Initiatives

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The Lombok Craft Project: The Lombok Craft Project has been working with the women potters of Lombok since 1988. The aim of the Project are to improve the standard of living of women potters and their families in the three Project village through technical, marketing and community development programs such as literacy, clean water, education, sanitation, health and scholarship. The Lombok Craft Project is part of the New Zealand Ministry of Foreign Affairs and Trade's Development Cooperation program in Indonesia. This is a bilateral project with the Republic of Indonesia's Department of Trade and Industry.

[Read more](#)

The German government, through the **Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) institute**, provided assistance to empower earthenware and pearl jewelry artisans in West Lombok and Mataram in West Nusa Tenggara (NTB).

[Read more](#)

Banyumulek is one of tourist villages that is currently being developed by the Lombok regional government. It is slowly becoming popular among domestic and foreign tourists as a producer of pottery on the island of Lombok.

[Read more](#)Research Journals
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[The Development of a Cup Set Design Made from Pottery Based on Local Culture Using the Subahnale Motif of Lombok in Panunjak Village, Central Lombok, West Nusa Tenggara](#)

(Direct link) Initiatives By
Art & Culture Bodies

[Lombok Pottery Centre \(LPC\)
Pt. Lombok Putri Cenderamata](#)

Existing Global CSR Initiatives



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Yayasan Tuanku Nur Zahirah (YTNZ) is a newly established charitable foundation with the aim of assisting the under-privileged communities in Malaysia to gain a reasonable and sustainable income from the production of local handicrafts. The Yayasan (Foundation) is founded under the royal patronage of her Majesty Tuanku NurZahirah, the reigning Raja Permaisuri Agong of Malaysia. A key differentiator between YTNZ and other foundations is that it believes in empowering people through trade, not aid.

[Read more](#)

MBM - Ogan Ilir, South Sumatra The MBM program by bank mandiri provides training to songketweavers who have obtained a small business working capital loans from the Company in the Tanjung Pinang and Limbang Jaya villages, Tanjung Batu, Ogan Ilir Regency, South Sumatra. The purpose of the MBM program in this area into improve the skills of songket and limar weavers and provide information on how to dye songket yarn.

[Read more](#)

Kampoeng BNI Weaving Songket - CSR programs of the Bank Negara Indonesia, a smart example of a corporate initiative to empower the weaving communities suffering from a low development in Indonesia

[Read more](#)

Research Journals Published Globally

[Design for Songket Weaving in Malay Cottage Industry](#)

[Improving SME Performance Through, Network, and Technology \(Study on SME Songket Weaving Fabrics Bali Province\)](#)

(Direct link) Initiatives By Art & Culture Bodies

[Presenting the Art of Songket Weaving](#)

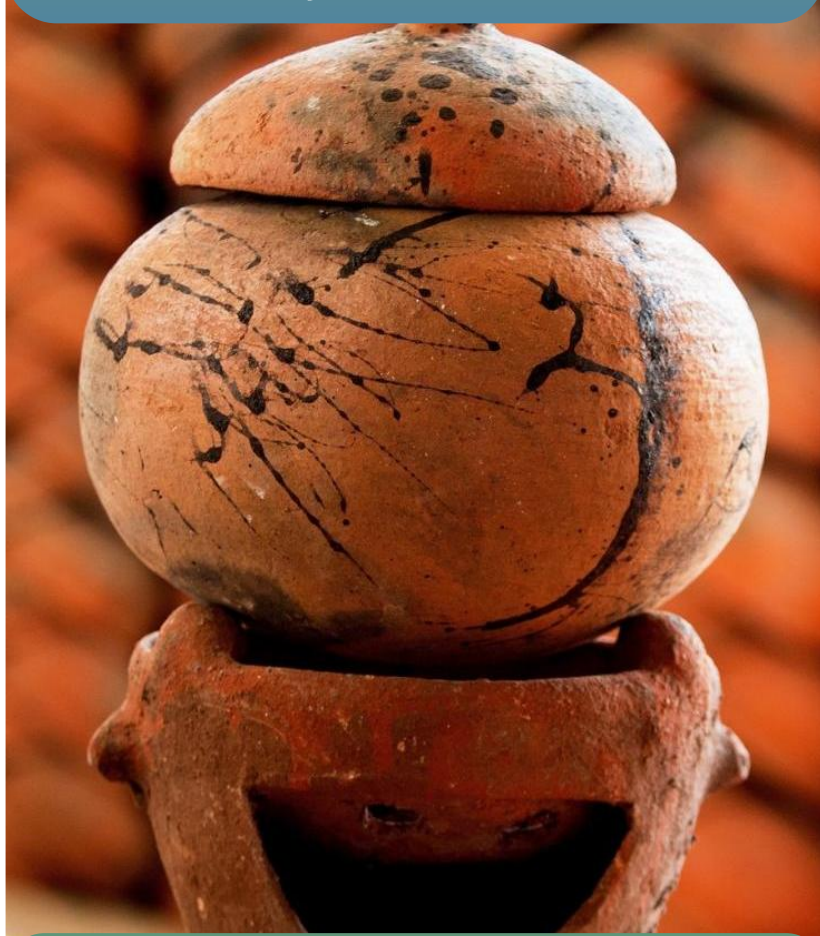
(Media link) Initiatives By Art & Culture Bodies

[Sustaining the Magnificent Craft of Songket Weaving in Malaysia](#)

[Weaving through centuries of heritage](#)

[An Insight into the Mathematical Thinking of the Malay Songket Weavers](#)

Existing Global CSR Initiatives

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Department of Cultural Heritage has taken measures to safeguard Cham pottery, including a 2023-2026 plan to study the Cham pottery industry and train new potters, while also developing solutions to the raw material shortage and teaching more sustainable practices to artisans.

[Read more](#)

The Cham people's pottery-making art was inscribed in the list of intangible cultural heritage in need of urgent safeguarding by UNESCO on November 29, 2022. It is trying to revive this age old art by training potters and by providing funding

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[Sa Huynh and Cham potteries: microstructure and likely processing](#)

[Community-based Tourism is a Key Development Driver for the Cham Community in Ninh Thuan, Vietnam](#)

(Media link) Initiatives By
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[Bau Truc Pottery Village, the quintessence of Cham culture](#)

[Bàu Trúc: The oldest extant pottery village in Vietnam, and possibly Southeast Asia](#)

[Cham pottery making - UNESCO intangible cultural heritage in need of urgent safeguarding](#)

Existing Global CSR Initiatives

Kamcheng Peranakan Porcelain: The Star group has held exhibitions of Peranakan artefacts and porcelain every year on Heritage Day to educate the public.

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[Cover Story: Investing in Peranakan ceramics](#)

[Studying Nonya Ceramics in the Singapore-Melaka Region and Their Larger Historical and Artistic Background \[in Journal of Overseas Chinese vol. 8.2. \(2012\), 265-90.\]](#)

(Direct link) Initiatives By
Art & Culture Bodies

[Collecting Antique Chinese Porcelain](#)



Existing Global CSR Initiatives

The Philippines government celebrates the **T'nalak Festival** as the main highlight of its founding anniversary. The celebration usually lasts for five days, culminating on the day of the festival itself, July 18, which is also a local holiday. It promotes the local craftsmen and provides them with an opportunity to showcase their artform

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One **Meralco Foundation**, will their **Mala Sakit** programe also provide training, financial support, and marketing opportunities to local weavers.

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The **Australian Embassy** in Philippines also introduced a PHP 5.8 million grant as peart of their initiative to promote MSEM's in the region.

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[Ethnomathematics of Ikat-T'nalak weaving,
Philippines](#)

[The T'nalak of the Tboli](#)

(Direct link) Initiatives By
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[T'nalak Dream Weavers](#)

[T'Nalak: The Land of the Dreamweavers](#)

Existing Global CSR Initiatives

The [National Heritage Board of Singapore](#) promotes Nyonya Kebaya Embroidery by conducting tours for enthusiasts.

 [Read more](#)

Research Journals Published Globally

[NYONYA NEEDLEWORK: EMBROIDERY AND
BEADWORK IN THE PERANAKAN WORLD](#)

['Made in China'? A Case Study of Nonya
Beadwork](#)

[Nyonya Needlework from Penang](#)

(Direct link) Initiatives By Art & Culture Bodies

[Nyonya Embroidery: The decline of Malaysia's
best symbol of multicultural harmony](#)

[Nyonya Beadwork and Embroidery](#)

Existing Global CSR Initiatives

Suzhou municipal government has also taken initiatives to promote the art of Kesi silk weaving in the region by providing training to the craftsmen

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Research Journals Published Globally

[Digital Sustainability of Intangible Cultural Heritage: The Example of the “Wu Leno” Weaving Technique in Suzhou, China](#)

[Crafting Inconspicuous Luxury Brands Through Brand Authenticity in China.](#)

(Direct link) Initiatives By Art & Culture Bodies

[Chinese traditional silk weaving: Art of 'kesi'](#)

[Nantong kesi: The revival of ancient Chinese silk weaving technique](#)





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